



*Mayor's Event EXPO – MetroFest
Calendar Unveiling and Reception
Friday, February 17, 2006*

Reception Sponsor - \$5,000.00

Sponsorship Benefits:

You will have unlimited access to over 200 invited community leaders, fellow exhibitors and members of Metro Government who will attend the reception. These leaders represent a variety of organizations that sponsor and/or host events in Metro Louisville.

- Name & Logo on all reception printed material
- Name, Logo and Link on the Mayor's Event Expo web page
- Host at the reception where the calendar will be unveiled
- Logo/name on the Mayor's Event EXPO banner
- Thank you photo with Mayor
- Option to speak at the press conference when the calendar is unveiled
- Comp booth at Mayor's Event Expo
- First right of refusal for 2007 reception
- Mayor to mention reception and sponsor on radio call-in shows before the reception

Reception info distribution to City distribution list - Over 3,000 email addresses

Greater Louisville Inc.
Greater Louisville Convention & Visitor Bureau
Louisville Metro
Neighborhood & Business Assoc.
Main Street Assoc.
Louisville Central Area

You will be listed as the Title Sponsor of the *MetroFest* Calendar Reception in all press releases in regard to the calendar.